

STATE YOUTH WELFARE BOARD, ODISHA
C-1, Nayapalli, Bhubaneswar-751012
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Letter No. : 1073 (30) /SYWB
BYV-57/18

Dt. 14 -11-2018

From:

Prem Chandra Chaudhary, IAS
CEO, Biju Yuva Vahini

To,

All Collectors

Sub: Hockey World Cup Sports Festival across all districts - regarding

Ref: This office letter no. 1014/BYV/51/2018; dated 5/11/18

Madam/Sir,

In inviting reference to the subject mentioned above, this is to mention that '**Hockey World Cup Sports Festival**' is being organized under Biju Yuva Vahini programme across the State from **25th November to 16th December 2018**.

As part of this Sports Festival the following activities are proposed to be organised by the districts in addition to the activities mentioned in the earlier communication:

1. Signature Campaign

As communicated, Mini Marathon is scheduled to be held at the district and GP/ULB level on 25th November 2018. It is requested to organise a Signature Campaign along with the Mini Marathon to '**Cheer the 1975 World Cup Hockey Team**' and also the extend "**Good Luck to Team India for Hockey World Cup 2018**'

- The Mini Marathon can start with the signature campaign and all the participants and general public can extend their good wishes to Team India through the signature campaign. A signature wall (Flex wall) may be installed at the venue which will help the people to write their wishes.
- Biju Yuva Vahini groups need to ensure that similar arrangements are be made at the GP/ULB level on the day of Mini Marathon. This will help maximizing the "Good Luck" wishes for Team India from all corners of the State.
- It is intended that '**Good Luck**' Wishes collated from the entire State will be presented to Team India on the first day of their match to encourage and motivate the team.
- Districts are requested to collate the numbers of signatures/good wishes from their respective district along with photographs of the signature walls to the State Youth Welfare Board (www.bijuyuvavahini.com) by 26th November 2018



2. Organisation of Sports at GP/Panchayat Level

As communicated earlier, Sports Events (Team Events) are being organised at the Block and District level as a part of the World Cup Hockey Sports Festival. It is felt that GPs and Wards are being left out during the entire Sports Festival as Block is the unit for organisation of Sports Events.

Hence it is decided to organise **individual Sports Events at GP and Ward level** as well which will create an opportunity for people at the grassroot level to feel connected and be a part of the Sports Festival.

- Sports Events (**Individual Events**) will be organized in all Panchayats & ULBs during 25th November – 16th December 2018 as a part of the World Cup Sports Festival
- Biju Yuva Vahini groups will facilitate in organizing the sports competitions at their respective Panchayats and ULBs (Wards). BYV volunteers will ensure maximum participation of local youth and common mass in the sports events.
- Popular Individual Sports of the area will be organised for maximum participation of common mass. Young girls and women will be encouraged to participate in the events and accordingly sports disciplines will be finalized by the Block/ULB level Committee as per the traditional and popular sports of their area.
- Block Level and ULB Level Committees shall identify sports venues for the purpose (School playgrounds; College playgrounds, Block-level mini-stadiums; Police grounds; MGNREGA playgrounds; Local play spaces/ facilities with each BYV at GP level/ ward level; Facilities closest to each GP/ Ward to conduct BYV Sports tournament meet etc.)
- Provision of all necessary items, such as, first aid, tents, light & sound system, refreshments, water etc to be ensured at the venue
- Ensure participation of Technical Officials/Coaches or Physical Education Teachers for technical conduct and overall supervision of the event. BYVs must inform them at least a week in advance about the sports meet
- Popularize the event at least a week in advance and hold special meeting and create awareness of the competition
- Funds transferred to the accounts of PDDRDA/DUDAs under 'Promotion and Organisation of Sports' for onward transfer to the accounts of the Biju Yuva Vahinis through the BDOs/EOs shall be utilized for organisation of the programme at the Panchayat/Ward level.
- **An amount of Rs 8000/- may be utilized by each BYV unit for organisation of individual sports events at GP/Ward level**
- Resolution duly signed by the members and office bearers must be passed by the BYV groups for the expenses incurred.
- Utilisation Certificate needs to be submitted by the BYV units as *per Annexure M* of the Operational Guidelines
- Provision to raise local resources or converge with existing schemes of the government for organizing sports tournaments as per the operational guidelines;



- Block Youth Coordinators (BYCs) and District Youth Coordinators (DYCs) shall ensure the documentation & reporting of all the events conducted at various levels is done as per the reporting format provided in the operational guidelines
- Photography and videography of the events is mandatory. This is imperative to ensure documentation of all the activities at district level.
- Uploading of geo-tagged photos and videos of the sports events on the BYV mobile app to be done mandatorily. BYV representative should upload the sports form on the BYV App and attach geo-tagged photos.
- DYCs/BYCs shall ensure soft copies of the reporting formats along with good pictures or videos are shared via BYV mobile application, whatsapp group or other means of communication agreed
- Uniform branding for the Sports events being conducted under Biju Yuva Vahini is mandatory. The soft copy of the design of banners to be used during the events will be sent by the State Youth Welfare Board.

District Sports Officer will be the nodal officer at the district to ensure smooth organisation of the events.

This is for information and necessary action and be treated as 'Urgent'.


Yours faithfully


13/11
CEO, Biju Yuva Vahini

Memo No: 1074

Dt: 14.11.2018


Copy forwarded to PD, DRDAs/DUDAs/ SPs/Municipal Commissioners/ District Sports Officers/ DYCs/ YC-MCs for information and necessary action.


13/11
CEO, Biju Yuva Vahini

Memo No. 1075

Dt: 14.11.2018


Copy forwarded to PS to Commissioner cum Secretary, Sports & YS Department for kind information of Commissioner cum Secretary


13/11
CEO, Biju Yuva Vahini

Memo No. 1076

Dt: 14.11.2018

Copy forwarded to PS to Executive Chairperson, SYWB for kind information of Executive Chairperson


13/11
CEO, Biju Yuva Vahini